

Why Advocate?

AACTE Government Relations and Advocacy Committee

Chair: Trish Parrish, Lindsey Wilson College

Board Liaison: Ena Shelley, Butler University

Larry Daniel, The Citadel

Beth Giles, University of Wisconsin Madison

Glenn Devoogd, California State University, Dominguez Hills

Raymond “Donny” Lee, Harding University

Allan Clarkson, Western Governors University

Bolded names are presenters on today’s webinar

Want to join the committee? Apply in Spring 2019!

Questions will be taken at the end of the presentation.

What is Advocacy?

- Activity in support of a particular cause or policy that you undertake with other individuals or stakeholders.
- Successful advocacy is characterized by:
 - long-term relationship-building
 - connections with policy makers, agency leaders, and the media
 - developing alliances with other education stakeholders
 - And can lead to successful directed efforts for a specific outcome. (this is a campaign vs sustained advocacy)

Why Advocate?

Professional Responsibility

If you are not advocating on your behalf, someone else is—
and they may tell a different story.

“If you are not at the table you are on the menu.”

Where Our Voices Can Be Heard: Decision Points

There are many places where the voice of educator preparation can be useful in support of the profession. Consider those that impact the profession:

- Your dean
- The provost or president of your institution
- State elected officials
- Appointed state personnel
- State government agencies
- Federal elected officials and agencies

Know Your Guidelines

BEFORE you dive into advocacy please do the following:

Check your faculty/staff handbook and learn of your guidelines around advocating using your title, institutional email, and institutional address.

DO NOT GET INTO TROUBLE

REMEMBER :

You can always advocate using your personal address and email.

For Example

The Citadel Faculty Manual Under the Topic “Political Action”


The Citadel enthusiastically supports the American political process but by necessity remains apolitical and endorses no party or candidate. Faculty, staff, and students are encouraged to participate in politics as individual citizens but are enjoined from any actions which may be interpreted as representing a Citadel political point-of-view or which commit The Citadel to actions which appear to favor a political candidate or party. Employees should exercise extreme care to avoid attracting unfavorable attention to the College when involving themselves in politics, especially when pursuing public office.

AACTE Resources for YOU

It's not always easy to know just where to start, so let's explore the [AACTE Advocacy Center](#):

- Federal page
- State page
- Advocacy guides (AACTE member exclusive)
- State policy makers contact documents for each state (AACTE member exclusive)
- State Policy Tracker (AACTE member exclusive)
- AACTE Action Alerts
- Federal Update Webinars (AACTE member exclusive)

Advocacy Center - Federal Page



ContactFAQJoinLog InTwitterFacebookYouTube

About AACTEState ChaptersAACTE ToolsVideo Wall

Search AACTE

MembershipExpand your network

Professional Development & EventsConnect with peers

Programs & ServicesExplore opportunities

Policy & AdvocacyElevate your voice

ResourcesIncrease your knowledge

News RoomDiscover the latest

Home > Policy & Advocacy > Advocacy Center > Federal Advocacy

In This Section

Advocacy Center
Federal Policy and Legislation
State Policy and Legislation

Federal Advocacy

While many of the decisions governing educator preparation are made at the state level, the federal government and the Congress have roles affecting the profession as well.

The most important aspect of engaging in federal advocacy is the power of the constituent voice. Members of Congress act based on the information provided to them first and foremost by their constituents. Over time, you want to build relationships with both members of Congress and their staff handling education so that you become one of the sources that officials consult for information and ideas related to educator preparation.

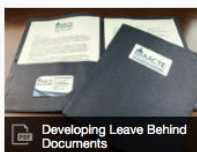


Remember to register to receive AACTE Action Alerts and visit this web page often for the latest resources to support your advocacy efforts.

Resources offered through this site. You can watch recordings of federal update recordings, download printable guides for key stages of the advocacy process, and find links to with resources and information on legislation, congressional votes, and more.

Register to receive AACTE Action Alerts and visit this web page often for the latest resources and information to support

Federal Advocacy Guides



Become an engaged member of the profession – sign up today!

Sign up for AACTE Action Alerts

Federal Highlights

From: Ed Prep Matters

Sep 26 HACU proposes PK-12 and Higher Ed Collaboration Initiative for Federal Grant Funding

Sep 11 Volunteer for New ACSR Ad-Hoc Committees

Sep 11 Promote Your AACTE State Chapter's Activities



Advocacy Center - State Page



[Contact](#) [FAQ](#) [Join](#) [Log In](#)



[About AACTE](#)

[State Chapters](#)

[AACTE Tools](#)

[Video Wall](#)

[Membership](#)

Expand your network

[Professional Development & Events](#)

Connect with peers

[Programs & Services](#)

Explore opportunities

[Policy & Advocacy](#)

Elevate your voice

[Resources](#)

Increase your knowledge

[News Room](#)

Discover the latest

[Home](#) > [Policy & Advocacy](#) > [Advocacy Center](#) > [State Advocacy](#)

In This Section

[Advocacy Center](#)

[Federal Policy and Legislation](#)

[State Policy and Legislation](#)

[Federal Advocacy](#)

State Highlights

From: *Ed Prep Matters*

State Advocacy

The importance of state-level advocacy cannot be emphasized enough – particularly as implementation of the Every Student Succeeds Act (ESSA) and the federal teacher preparation program regulations unfolds throughout the country. As legislation and regulations surrounding teacher licensure, certification, accreditation, clinical practice, performance assessment, program approval, teacher shortages, and more emerge at the state level, AACTE is working hard to ensure members are equipped with the tools and resources necessary to bring educator preparation's voice to the table for these important deliberations.

The resources made available here and elsewhere on AACTE's website will help members and state chapters enhance their advocacy capacity through developing foundational and ongoing support for their efforts.



State Advocacy Guides



Advocacy Center – Advocacy Guides

- Downloadable PDF tips and techniques for working with legislators and media
- Available for federal and state advocacy and engagement
- Create leave behind materials to ensure elected officials and others know of the great work you are doing to prepare profession-ready teachers



Advocacy Center - Federal Update Webinars

- Stay up to date on profession relevant activity unfolding in Washington with the Congress and the Administration
- Learn of advocacy you can do on key issues
- Get the political context on key issues
- Offered on two different days and times to accommodate times zones and teaching schedules
- Recorded so that you can watch the webinar if you missed it live!

Federal Update Webinars

Federal Update Webinar

- ▶ June 2018 Federal Update Webinar
- 📄 June 2018 Federal Update Webinar - Slides
- ▶ May 2018 Federal Update Webinar
- 📄 May 2018 Federal Update Webinar - Slides

Advocacy Center - Action alerts

Receive notification of opportunities to engage in advocacy campaigns at the federal and state levels

<http://bit.ly/ActionAlertSignu>











Advocacy Center – Key State Policymaker Page

- Not sure who to call?
Download your state's page of key contacts (Note, this is not EVERY contact in the state!)
- Got an update? Staff turnover and transition happens often. Email gra@aacte.org with updates
- Last updated July 2018

State Advocacy Resources

State Policymakers Contact Lists

-  Alabama State Policymakers Contacts
-  Alaska State Policymakers Contacts
-  Arizona State Policymakers Contacts
-  Arkansas State Policymakers Contacts
-  California State Policymakers Contacts
-  Colorado State Policymakers Contacts
-  Connecticut State Policymakers Contacts
-  Delaware State Policymakers Contacts

Advocacy Center – State Policy Tracker

- Powered by LexisNexis StateNet
- Follow legislative and regulatory proposals by issue, status, date
- Interactive and searchable
- Reporting and archive available for trend analysis



Government Relations Staff



- Your institution may have a team focused on state and federal relations – get to know them!
- They can support you in your efforts and ensure you are not working counter to your institution's agenda.
- If there is not a government relations staff person, try to find out who does this in addition to their other assigned duties.



Questions?