

AACTE 66TH ANNUAL MEETING



TAKING
CHARGE
of
CHANGE

March 1-3, 2014
Indianapolis

AACTE 66th Annual Meeting

March 1-3, 2013

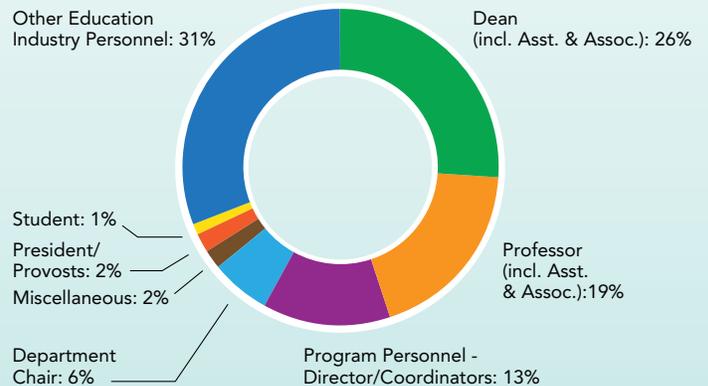
**JW Marriott and Marriott Downtown
Indianapolis**

About AACTE

The American Association of Colleges for Teacher Education is a national alliance of educator preparation programs dedicated to the highest quality professional development of teachers and school leaders in order to enhance PK-12 student learning. The 800 institutions holding AACTE membership represent public and private colleges and universities in every state, the District of Columbia, the Virgin Islands, Puerto Rico, and Guam.

Why Exhibit at the AACTE Annual Meeting & Exhibits

- Connect your company to more than 2,000 top leaders in the education industry
- Meet face-to-face with key individuals influencing the development of the education industry
- Conference Community Center with exhibits centrally located near registration and General Sessions
- Refreshments served in the Conference Community Center with exhibits
- 85% of 2013 Conference Attendees rated the Meeting as "Good" or "Excellent"
- 91% of 2013 Conference Attendees said they would recommend the Meeting to others
- 84% of 2013 Conference Attendees found the Conference Community Center to be of value



Attendee Profile:

- 34% are top administrators (presidents, provosts, deans, assistant and associate deans, and department chairs).
- 20% hold program leadership roles (department chairs and program personnel directors/coordinators).
- 20% are active teacher education faculty members (full, assistant, and associate professors).

We invite you to participate and become a partner in one of the largest and most comprehensive annual convening events of teacher preparation professionals. Make your selection now to take advantage of this exceptional opportunity.

Exhibitor Information

*Exhibits will be located in the
Conference Community Center.*

Schedule At-A-Glance (subject to change)

Exhibitor Set-Up

Friday, February 28 – 8:00 a.m. – 4:30 p.m.

Show Hours

Saturday, March 1 – 10:30 a.m. – 6:00 p.m.

Brunch: 10:30 a.m. – 12:00 p.m.

Opening Reception: 5:00 p.m. – 6:00 p.m.

Sunday, March 2 – 8:00 a.m. – 3:30 p.m.

Continental Breakfast: 8:00 a.m. – 9:00 a.m.

Coffee Break: 10:30 a.m. – 11:00 a.m.

Monday, March 3 – 8:00 a.m. – 12:30 p.m.

Continental Breakfast: 8:00 a.m. – 9:00 a.m.

Exhibitor Dismantle

Monday, March 3 – 12:30 p.m. – 11:59 p.m.

Hotel Accommodations

AACTE has reserved a block of rooms for attendees at both the JW Marriott Indianapolis (\$189/night, single or double occupancy) and the Indianapolis Marriott Downtown (\$185/night, single or double occupancy). Reservations can be made by visiting the Hotel tab on AACTE's Annual Meeting Site at www.aacte.org/2014/hotel.

Exhibit Sales and Show Management

The official AACTE representative for exhibit sales and show management is:

SAGE Publications, Inc.

Steve Clark

Direct: (805) 410-7078

Email: steve.clark@sagepub.com

Please contact Steve to apply for your exhibit space and discuss all sponsorship opportunities.

General Service Contractor

Fern Exposition & Event Services is the official service contractor. Approximately 90 days prior to the conference, each exhibitor will receive an electronic Exhibitor Service Kit that contains:

- Order forms for exhibit furnishings, additional carpet and draping, accessories, special work, additional signs, electrical work, floral decorating, audiovisual equipment rental, and other services.
- Labor regulations
- Material shipping and receiving

All questions should be directed to Tina Rembusch by e-mail at trembusch@fernexpo.com or by phone at (317) 635-9606.

Space Assignment

Exhibit space will be assigned based on receipt of application and payment (first-come, first-served). AACTE reserves the right to allocate space on any basis it deems necessary. Exhibitors will receive space confirmation within 2 weeks of receipt of reservations. Request for booth space will not be considered unless submitted on an Exhibit Space Application form. An application/agreement is not considered valid without payment.

Exhibit Space Fees

Booth Fees

In-Line/Corporate (9' X 10')	\$1,700
In-Line/Government or Non-Profit (9' X 10')	\$1,000

Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a non-exhibiting company, without the written consent of AACTE. All requests must be submitted in writing.

Exhibit Package:

- Two Conference registrations per booth space or equivalent – additional registrations \$175 each
- One 7" x 44" one-line ID sign
- One 6' skirted table
- 2 side chairs
- 1 wastebasket
- Exhibit area is fully carpeted
- Pre-registration attendee mailing list for one-time use only
- Listing on the conference website and in the final conference program book (must meet publication deadline date).



AACTE-TV – New for 2014!

Featuring custom video content from the 2014 Meeting, AACTE-TV will provide a daily recap of all Meeting activity! Coverage will include Daily News Headlines, Attendee Testimonials and highlights from both Education Sessions and the Conference Community Center. AACTE-TV will be promoted to registered Meeting attendees and all AACTE members before, during and after the Conference! Sponsorship opportunities for AACTE-TV include:

Daily Overall Sponsor: \$2,500 - Logo on the AACTE-TV Video Player, recognition at the beginning and end of each video and an interview with your company representative included in that day's video headlines; Exclusive sponsor for each day, sponsorship available for 3 days.

Video Player Banner Ads: \$850 – Banner Ad rotating on the AACTE-TV Video Player, with a link to sponsor website or designated landing page.

Exhibitor Advertorial: \$4,000 – 2-3 minute video segment highlighting the sponsor organization; advertorial created on-site at the Meeting; posted on the AACTE-TV website and DVD given to sponsor; sponsorship fee includes all production costs.

Partnership and Sponsorship Opportunities

We invite you to participate and become a partner in a one of the largest and most comprehensive annual convening events of teacher preparation professionals.

Sponsorship provides you the opportunity to demonstrate your products and services to more than 2,000 key leaders influencing the growth of the education industry. Make your selection now to position your organization as a leading provider of services!

Please contact Steve Clark at (805) 410-7078 or steve.clark@sagepub.com for information on sponsorship opportunities. Sponsorships are sold via first right of refusal for the previous year's sponsor. After that, all sponsorships are available on a first come, first served basis.

2014 Sponsorship Packages

AACTE is excited to again offer sponsorship packages for the 66th Annual Meeting. These sponsor packages are designed to increase your exposure and create awareness with Meeting attendees prior to, during and after the Meeting! **All packages referenced below include designated booth space and:**

- Preferred booth location in the Conference Community Center
- Final Attendee Mailing List
- Additional Conference registrations
- Literature displayed on table in the foyer area of the Conference Community Center
- Logo on Annual Meeting Website
- Sponsor recognition in Conference Program
- Sponsor recognition in promotional e-mails
- Logo on "sponsor" signage placed in high traffic areas
- Logo included in slide show prior to General Sessions

General Sponsor: \$4,000 – benefits outlined above, plus:

- 9x10 booth
- Tote Bag Insert – your literature placed in bags given to attendees
- 4 total Conference registrations

Silver Sponsor: \$7,000 – benefits outlined above, plus:

- 9x20 booth
- Full Page Color Ad in Conference Program - Tab Page
- Meeting Space for Sponsored Education Session
- Tote Bag Insert – your literature placed in bags given to attendees
- 6 total Conference registrations

Faculty Lounge Sponsor: \$15,000 – new for 2014, these lounges will provide the only seating areas available in the Conference Community Center! Just 4 available. Includes benefits outlined above, plus:

- 9x20 booth
- Adjoining 9x20 furnished lounge area with seating for attendees
- 1 Coffee Break served in lounge on Sunday, March 2
- Bar stationed near each lounge for the Opening Reception on Saturday, March 1
- Recognition with your logo placed on signage at your lounge
- Video Player Banner Ad in the AACTE-TV media player
- Full Page Color Ad in Conference Program – Premium Position
- Meeting Space for Sponsored Education Session
- Tote Bag Insert – your literature placed in bags given to attendees
- 8 total Conference registrations

2014 Individual Sponsorship Opportunities

Lanyards: \$8,000 - Logo printed on lanyards and badge holders given to all attendees at registration.

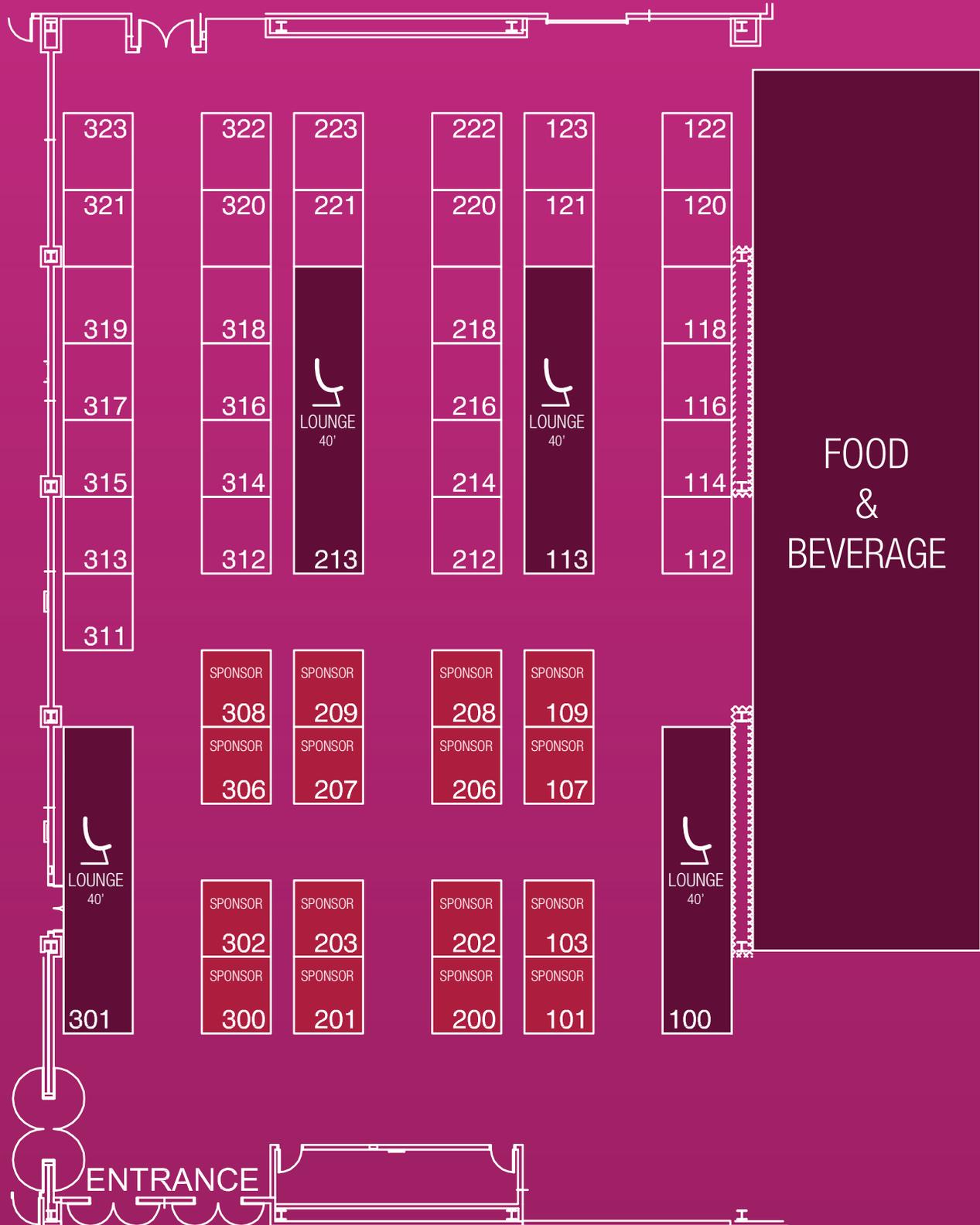
Attendee Bags: \$8,000 – Your logo printed with the Meeting logo on bags given to all attendees at registration.

General Sessions: \$8,000 – Choose from 1 of 3 sessions and receive the opportunity for a 2 minute greeting prior to the session, plus have your material placed on the seats prior to the Session.

Refreshments in Conference Community Center: \$8,000 - your sponsorship will help in providing meals throughout the Meeting, including breakfast, brunch and the Opening Reception; Logo and booth # placed on signage placed near food stations in the Conference Community Center.

Final Attendee Mailing List: \$500 - Final list of Meeting attendees with mailing and e-mail addresses.

Exhibitor Floorplan



Application/Contract for Exhibit Space, Sponsorship & Advertising

Please complete and return this form to reserve your exhibit space, sponsorship, and/ or program book advertising. All information must clear and legible and **list the company name as you want to appear on all listings and signs.**

Contact Information (exhibit contact will receive all correspondence and information pertaining to the event.)

Contact Person _____ Company Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____
Company URL _____

Company Description:

Please email your company name and website exactly as you would like it listed, along with a 50 word description, to jovi.candelaria@sagepub.com.

Authorization to Exhibit:

By signing this application, I/We agree to the rules, regulations, and services provided on the AACTE website and also in this prospectus.

Signed _____ Printed Name _____ Date _____

Total Number of Booths Requested

_____ In-Line/Corporate (9' X 10')
_____ @\$1,700 = Total Amount Due _____
_____ In-Line/Government or Non-Profit (9' X 10')
_____ @\$1000 = Total Amount Due _____
_____ In-Line/Government or Non-Profit (18' X 20')
_____ @\$7500 = Total Amount Due _____

Preferred Booth Location

1. _____
2. _____
3. _____

Payment

Total Cost Due _____

MasterCard Visa American Express

Card Number _____

Exp. Date _____ CSC Number _____

Name on Card _____

Authorized Signature _____

Check Enclosed

Please make check payable in US funds to SAGE

Forward all payments to:

Jovi Candelaria

RE: AACTE 2014

SAGE

2455 Teller Road

Thousand Oaks, CA 91320

Sponsorship Opportunities – please check the appropriate box

- | | |
|--|---|
| <input type="checkbox"/> Faculty Lounge Sponsor: \$15,000 | <input type="checkbox"/> Silver Sponsor: \$7,000 |
| <input type="checkbox"/> General Sponsor: \$4,000 | <input type="checkbox"/> Lanyards: \$8,000 |
| <input type="checkbox"/> Attendee Bags: \$8,000 | <input type="checkbox"/> General Session: \$8,000 |
| <input type="checkbox"/> Conference Community Center Refreshments: \$8,000 | |
| <input type="checkbox"/> AACTE-TV Exhibitor Advertorial: \$4,000 | |
| <input type="checkbox"/> AACTE-TV Daily Overall Sponsor: \$2,500 | |
| <input type="checkbox"/> AACTE-TV Video Player Banner Ads: \$850 | |
| <input type="checkbox"/> Final Attendee Mailing List: \$500 | |

If an exhibitor desires to cancel this agreement, exhibitor must provide notice of cancellation in writing; Exhibitor shall be liable for exhibit fees upon cancellation as follows: If written cancellation notice is received more than 90 days prior to the show date, then exhibitor is liable for 25% of exhibit fees. If written cancellation notice is received 60 to 90 days prior to show date, then exhibitor is liable for 50% of exhibit fees. If written cancellation notice is received less than 60 days prior show date, then exhibitor is liable for 100% of exhibit fees.

Sponsorships for this event are assigned on a first-come, first-served basis. It is understood that exhibitors and sponsors are responsible for providing SAGE with all company logos and for use with their sponsorship. All company logos are subject to approval by show management. The applicant agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement. Failure to abide by such rules and regulations will result in the forfeiture of all monies paid or due management under terms of this agreement.

Rules Accepted and Agreed

Signature _____ Date _____

Title _____

Please direct completed applications and questions to Steve Clark at: phone (805) 410-7078, fax (805) 375-5282, or steve.clark@sagepub.com



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